April 16, 2010

University Planning Council

Minutes for April 16, 2010

Present: Buffy Bagwell, Becky Doyle, Jane Fernandes, Archer Gravely, Bill Haggard, Jeff Konz, Jim Kuhlman, Amy Lanou, Keya Maitra, Ted Meigs, Kevin Moorhead, Linda Nelms, Dan Pierce, John Pierce, Anne Ponder, Christine Riley

Absent: Vic Foster, Bill Haas, Cortland Mercer, Patrice Mitchell, Adrienne Oliver, Louise Thompson

Guests: Debbie Griffin, Courtney Galatioto

UPC met on April 16 from 3:00 to 4:35 in HU 104.

1. Chancellor Ponder convened the meeting by noting that today is our last regularly scheduled UPC meeting of the year. UPC will convene on May 7 at Pisgah House to welcome new members and to thank those members who are rotating off UPC. Chancellor Ponder began her update of the UNC Pharmacy School satellite program at UNC Asheville by noting that UNC has the second highest rated school in the U.S. The UNC Pharmacy School has had a satellite campus at Elizabeth City State University since 2002. The UNC Asheville satellite campus will have connections to our Center for Health and Wellness and will strengthen our science programs. Chancellor Ponder stated that UNC Asheville will not have to put up money for the program and we will not commit to raising any money for the Pharmacy program. UNC Asheville will receive $1M for video-conferencing equipment, $300K for information technology equipment for a total of $1.3M in start-up costs. Chancellor Ponder made reference to the attached Board of Governors’ Proposal to Expand the UNC Pharmacy Satellite Program for more detailed information. Dr. Konz asked about space issues and Chancellor Ponder responded that this is the least known factor. Dr. Meigs asked if the science departments would be allowed to participate in space decisions. Chancellor Ponder responded that Dean Krumpe will be the lead person on this and would be working with a cadre of faculty to determine the most optimal space allocation. Chancellor Ponder concluded this agenda item by noting that we have never done this before, it’s a huge win, and it will bring us additional resources.

2. Chancellor Ponder gave an update on the UNC Presidential Search process and noted that there are three committees: (1) Presidential Leadership Statement Committee; (2) Search Committee; and (3) Selection and Compensation Committee. Chancellor Ponder serves on the Leadership Statement Committee and noted that the Search and Selection committees are restricted to Board of Governor’s members. The presidential search process will likely conclude sometime around October.

3. The UPC 2010-11 membership transition will be resolved in May. As Dr. Konz assumes the Dean of Social Sciences position, he will be replaced on UPC by another IDC member. Ms. Courtney Galatioto, the newly elected SGA President, will serve as a student representative in 2010-11. Chancellor Ponder stated that there are no planned summer 2010 UPC meetings, but if we need to have a meeting, we will invite those members who are available.
4. Ms. Griffith made a recommendation to establish a new strategic plan workgroup focused on improving UNC Asheville’s academic reputation. She suggested that this workgroup include representatives from: Provost Office, Institutional Research, one or more faculty members, Admissions, and a student, possibly a MCOM major. Dr. Konz suggested the addition of an external person such as a high school guidance counselor. Dr. Maitra suggested including a faculty member from the Faculty Senate. Dr. Fernandes concluded the conversation by noting that the most important question to answer is what do future students, parents, and guidance counselors want to know about UNC Asheville.

5. Dr. Fernandes reported to UPC on the UNC Asheville’s progress towards creating a culture of evidence (see document linked here). She stated that the goal for developing a culture of evidence was developed in the strategic planning process. The Strategic Learning Outcomes were developed through a campus-wide process and approved by the Faculty Senate. Academic departments have developed learning outcomes that support the University Student Learning Outcomes. The installation of our new TRAC-DAT assessment software will make it easy to link the nine Strategic Plan areas with University Student Learning Outcomes, and department learning outcomes. In an effort to eliminate confusion between the student outcomes drafted in the Strategic Plan several years ago and the Student Learning Outcomes recently approved by the Faculty Senate, Provost Fernandes reported that the former have been replaced with the latter.

For institutional effectiveness reporting, Dr. Fernandes stated that the goal is for supervisors to respond to all unit reports. TRAC DAT will become a University reporting tool for senior staff. She also indicated that, in consultation with the Position Allocation Committee, she may use a faculty line to create a new Director of University Effectiveness position. By August, all departments will have gone through one cycle of institutional effectiveness reporting in TRAC DAT. Mr. Kuhlman gave a demonstration of the use of TRAC DAT software as a tool for capturing our assessment work and putting it in a form required by SACS.