Vision:
The UNC Asheville campus will reflect our mission of interdisciplinary learning, promote a clear sense of place, and stimulate the academic and social development of the university community.

UNC Asheville’s Campus Master Plan will:

- Establish a unifying framework for campus land use, buildings, landscape, circulation, design and infrastructure
- Provide a logical and attractive organization and layout of the different campus functions that reflect the character of our University
- Anticipate future needs by prioritizing options, strategies, and trajectories of change
- Capitalize on our magnificent natural setting while preserving, enhancing, and sustaining those environments for future generations
- Advance the goals of the University’s Strategic Plan:

1. **Undergraduate Education:**
   Reflect the primacy of our academic mission in the design of our campus. Create learning spaces that respond to the unique aspects of our curriculum within an interdisciplinary, undergraduate community of learners.
   - Create open, collaborative and adaptable indoor and outdoor environments for teaching, research, service and outreach, the exchange of ideas, and the nurturing of innovation.
   - Assure adequate, accessible, and convenient student support services to provide optimal access to admissions, advising, registration, learning support, financial aid, student health facilities, etc.

2. **Undergraduate Research:**
   Support our leadership role in Undergraduate Research with facilities that support its centrality to the academic enterprise.
   - Designate space for the Undergraduate Research Office that reflects its prominence on our campus and within our curriculum.
   - Provide adaptable indoor and outdoor environments for faculty-mentored student-led undergraduate research.

3. **The Campus Experience:**
   Improve the visual and experiential coherence of the campus by extending those facets that distinguish our sense of place and build on our extraordinary mountain setting.
   Promote the thoughtful, logical, welcoming and accessible placement of university functions and buildings, and the connections between them.
UNC Asheville -- Campus Master Plan

Guiding Principles

• Add residential spaces to accommodate 50% of our full-time enrollment, with expanded residential options.
• Create indoor & outdoor spaces to accommodate activities and programs for resident and non-resident students. Help student develop a sense of place and belonging.
• Improve the pedestrian experience: Manage a variety of transportation options to minimize vehicular traffic; create pathways that are visually and physically easier to navigate on foot; validate and improve existing, informal paths to campus;
• Identify ideal location and proximity to the academic enterprise for recreation, athletics, outdoor programs, and informal activity; this may include acquiring additional land.
• Increase safety and security of students 24/7 by enhancing campus police and emergency management facilities and infrastructure.
• Determine architectural themes and natural features that can be applied to both new and existing facilities: The use of local stone; low rock walls at sitting height; inviting balance of mature trees with beautiful understory; wide/direct and curving/narrow pathways; inviting park-like settings with seating for small groups; colorful, artistic settings that tell a story; increased use of surface waters to enhance the experience of campus. Tenant Park is a good example – export this to other areas of campus.

4. Diversity & Inclusion:
Reflect in our physical environment inviting, accessible and safe places for social and cultural interaction, recreation, athletics, and passive enjoyment by diverse groups of students, faculty, staff and visitors.

• Enhance accessible practices and increase ADA accessibility of buildings, parking, transportation, wayfinding.
• Expand and demonstrate our cultural competency to assure that all are explicitly welcome on our campus.

5. North Carolina:
Anticipate and plan for all appropriate facilities needed for gradual enrollment growth and establish a distinct visual image for our campus.

• Plan for enrollment of 3,500 full-time students by 2017.
• Consider classroom, residential, recreational, dining, informal spaces, laboratories, faculty offices and parking, and the proximity of each to the other.
• Maintain a cohesive architectural look/feel to campus facilities so that it begins to be recognizable as UNC Asheville to visitors; identify and promote an image that will say ‘UNC Asheville’ wherever/whenever we see it.

6. Greater Asheville:
Develop a more welcoming campus for all visitors in order to better serve our region as the intellectual capital of Asheville.
• Clearly define the edges and boundaries of the campus to create an identifiable and welcoming campus boundary with a sense of arrival that conveys campus values, inviting visitors and the surrounding community to participate in educational and co-curricular events.
• Standardize and improve wayfinding, lighting, parking options, event/conference spaces, building signage, etc.
• Assure facilities and processes that promote collaboration with local schools, government, agencies and law enforcement on emergency response/management, and streamline the management of shared utilities and services.

7. Economic Sustainability:
Establish a clear preference for those initiatives that demonstrate affordability over the long term in creating, renovating or expanding campus facilities, grounds, and footprint. Assure alignment of future decisions with the Master Plan by developing a campus governance process.
• Choose the maintenance, renovation and reuse of existing facilities over the building of new structures whenever possible.
• Ensure that the campus infrastructure has capacity to support additional demand that would be required of any new program, initiative, or facility.
• Favor initiatives and practices that demonstrate low maintenance, energy use, and staffing costs.
• Focus on lowest long-term maintenance costs in renovations and new construction.
• Prefer options that reduce exposure to legal and/or financial liability.
• Consider the acquisition of contiguous property, if and when it becomes available, when there are long-term advantages to the university.
• Establish a permanent campus governance structure to ensure that compliance with the Campus Master Plan is a significant part of any decision-making process when major changes to the campus and its environment are considered.

8. Social Sustainability:
Capitalize on the community-building opportunities that are woven throughout all aspects of campus land use and circulation mapping in order to improve the frequency and quality of personal interaction among individuals and campus constituent groups.
• Re-locate major campus functions to align with how they are used by students, faculty and the public.
• Create informal gathering spaces that promote the interdisciplinary interactions of students, faculty, staff, alumni, families, visitors and others, and sense of place for all.
• Preserve multi-use indoor/outdoor spaces, including event spaces.
• Assure safe and secure passage for pedestrians of all abilities, as well as cyclist, motorists, public transportation, law enforcement, and emergency management personnel.
• Anticipate and promote changes in social patterns, business practices, and cultural assumptions to achieve the economic, social and environmental sustainability that we envision.

9. **Environmental Sustainability:**

   Decisions will be guided by the University’s environmental ethic and our statewide leadership in energy conservation. Respect and support the natural beauty of our spectacular mountain setting for the health of the university, our constituencies, our neighbors and the larger regional ecosystem, and preserve it for generations to come.
   
   • Research and adopt best practices in environmental stewardship of the campus.
   • Favor energy conservation in building materials, practices; utilize renewable energy such as geothermal/solar, etc; implement green building/operating practices, wherever economically viable.
   • Use local vendors/materials whenever possible.
   • Maximize environmental restoration of outdoor spaces to re-establish valuable ecosystem services such as temperature moderation and improved air and water quality.
   • Reduce water consumption, waste and energy usage. Increase recycling, day-lighting, responsible waste disposal and transportation options.
   • Maintain and enrich our focus on landscapes that feature native species, low-maintenance, use of shading, and multi-use green space; support sustainable grounds initiatives and maintenance practices that enhance the aesthetics of the campus and improve efficiency; maximize native biodiversity on campus; minimize manicured or intensively managed outdoor space.
   • Maintain the quality of our mountain environment with a system that identifies undeveloped, undisturbed green space for research, recreation and passive enjoyment.