



**Minutes of the Meeting of the University of North Carolina at Asheville  
BOARD OF TRUSTEES**

**Friday, October 9, 2015  
Sherrill Center, #417**

**The following Trustees were present:**

Pat Smith, Chair  
King Prather, Vice Chair  
Kennon Briggs, Secretary  
Richard Lutovsky  
Maya Newlin, Student Trustee  
Piyush Patel  
Ron Paulus  
Wilma Sherrill  
Cissie Stevens  
Robby Russell  
Oscar Wong

**The following Trustees were absent:**

JW Davis  
Bob Long, Jr.

**Others present:**

Mary Grant, Chancellor  
Joseph Urgo, Provost and Vice Chancellor for Academic Affairs  
Buffy Bagwell, Vice Chancellor for Advancement  
Elizabeth Becker, Chancellor's Office  
Chief Eric Boyce, Assistant Vice Chancellor for Public Safety / Chief of Police  
Erin Bridges, student  
Luke Bukoski, Director of Communication and Marketing  
Brian Butler, Chair, Faculty Senate  
Chelsey Burke, Executive Assistant to the Chancellor  
Greg Carter, Associate Vice Chancellor of External Relations  
Janet Cone, Senior Administrator for University Enterprises / Athletics Director  
Shannon Earle, Director of Admissions  
James Goodall, student  
William Haggard, Vice Chancellor for Student Affairs  
Amy Jessee, Communication and Marketing  
David Kaufman Moore, Advancement  
Lauren Martin, student  
Stacey Millett, Executive Director, Center for Health and Wellness  
Joan Owens, student  
Heather Parlier, General Counsel

John Pierce, Vice Chancellor for Administration and Finance  
Dan Pungello, student  
Lily Sherpamo, student  
Grace Siplon, student  
Monique Taylor, Internal Auditor  
Scott Walters, Professor of Drama  
Darin Waters, Special Assistant to the Chancellor for Community Outreach  
Clifton Williams, Chancellor's Office

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The meeting was called to order by Chair Smith at 8:57 a.m.

### **Chair Smith's Report**

Chair Smith started the meeting with reporting some of the wonderful things happening on and around campus the past two months. In August, we welcomed the largest class ever with 750 students; up 16% from last year. Chair Smith thanked Cissie Stevens, Robby Russell, and Rick Lutovsky, for being in attendance at convocation.

There was a Board of Trustee Workshop in Winston-Salem on September 16. Wilma Sherrill, Rick Lutovsky, Robby Russell, and King Prather were in attendance. Chair Smith noted that they were the largest delegation represented and there were several Board of Governors in attendance. During the conference, they asked for trustees to review their Strategic Plan. Chair Smith reported that we have begun the process and Chancellor Grant will update us throughout the year. Chancellor Grant would like one to two trustees to be involved in this process.

The Chancellor's Installation was September 19. Chair Smith stated that the Chancellor gave the committee a charge earlier in the year that she wanted the Installation to be a celebration of this great University and involve the community, welcoming new and old friends to campus. It was a beautiful day and she is thrilled that Chancellor Grant is officially our new Chancellor.

Chair Smith noted that the Board of Trustee Committee meetings the day before went great. She added that it was wonderful to see other board members attending so many committee meetings. Some of the meetings ran over the time allotted, so we are going to look at the schedule and find the most effective times for each meeting. Chair Smith thanked those who went to the Art Gallery Reception following the committee meetings. She apologized for not being in attendance, as she had another commitment at that time.

Lastly, Chair Smith congratulated Trustee Lutovsky and his wife Janna for being recognized at National Philanthropy Day, as Outstanding Philanthropists. Chair Smith stated this was quite an honor and that members of the board will celebrate this honor on November 17, at 11:30 a.m.

### **Ethics Reminder**

Chair Smith reminded the Board of the duty, imposed by the State Government Ethics Act, to avoid conflicts of interest and appearances of conflict, and allowed members to declare any conflicts. No conflicts stated.

### **Approval of the Minutes of the October 9, 2015, Meeting of the Board of Trustees**

Upon a motion duly made and seconded, it was

**VOTED:** To approve the minutes of the October 9, 2015, meeting of the Board and all actions contained therein.

### **Report of the October 6, 2015, Meeting of the Academic Affairs Committee**

Trustee Paulus delivered the report on behalf of the committee.

Trustee Paulus reported that they had an excellent meeting. UNC Asheville has a remarkable mechatronics program that is a joint program with NC State. This program is an attractive and amazing program that has been growing very fast. In 2012, there were 133 students, now in 2015 there are 233 students. Students stay at UNC Asheville for 4 years, receive one diploma, and graduate with a dual degree from NC State and UNC Asheville.

### **Approval to go into Closed Session**

Upon a motion duly made and seconded, it was

**VOTED:** To go into Closed Session for the following reasons:  
- To prevent the premature disclosure of honorary award or scholarship  
- To consider the qualifications, competence, performance, or condition of appointment of a public officer or employee or prospective public officer or employee, as allowed by sections 143-318.11 (a) (2), (5), and (6) of the North Carolina General Statutes.

*Closed Session ended at 9:35 a.m.*

### **Report of the October 8, 2015, Meeting of the Advancement Committee**

Trustee Stevens delivered the report on behalf of the committee.

Trustee Stevens noted the committee had the opportunity to meet the Advancement team and hear the staff give an overview of their teams and learn about their success as a team. A few of the successes included three estate gifts in the first quarter which neared \$750,000 and an increase in alumni donor participation.

Trustee Stevens reported the Fundraising Metrics that General Administration created for using consistent measurement of cash in, new pledges, and new planned gifts.

- Scholarship Development / University Excellence Fund
- Student Access and Achievement
- Academic Enrichment
- Campus Experience
- Community Engagement

General Administration set a goal of \$3.2 Million - UNC Asheville has met that goal.

Lastly, Trustee Stevens would like all trustees to consider supporting the University. The Board Challenge is a charge to the Board of Trustees and the Foundation Board to cultivate giving participation and increase dollars for unrestricted scholarships. Last year, the Board of Trustees raised \$52,760 in

unrestricted gifts to scholarships. Chair Smith also noted there is a Board of Trustee Scholarship that trustees can also participate in.

### **Report of the October 8, 2015, Meeting of the Audit Committee**

Pat Smith delivered the report on behalf of the committee.

The Audit Committee reviewed the Audit Plan for 2015-2016. The plan includes the financial audit, as well as IT system, financial aid, and various other controls on campus. The committee also reviewed the Annual Report ending June 30, 2015. Chair Smith touched upon the risk matrix, which allows us to prioritize risk. Each senior staff will be working with Monique Taylor in the coming months to understand each of these risks and the priority of the risk.

Chair Smith congratulated Monique Taylor who hired two student interns to work with her this upcoming year. Monique will monitor their work closely and notes that this will be a great experience for both students. Chancellor Grant stated that Monique will really have the opportunity to mentor these students; one freshman and one senior.

### **Report of the October 8, 2015, Meeting of the Student Affairs and Admin. and Finance Committee**

Trustee Prather delivered the report on behalf of the Student Affairs Committee.

There are 3 projects that are in early stages; all are self-liquidating

- Multi-purpose space to Highsmith Student Union
- Upgrade to Intramural Field
- On Campus Housing

Consulting has been done to talk about space and design for an addition of a multi-purpose space to Highsmith Student Union. Recommendations included a space that promotes UNC Asheville, a strong visual connection, including thick space (collaborative space) and thin space (hallways and rooms), community space opportunities, and student “hang out” space. Again, this project is in the early stages and we will continue to keep members informed of further opportunities.

The next project is an upgrade to the Intramural Field. The green area inside the track is used for all intramural field events as well as other events on campus. The space could increase its usefulness if there is artificial turf instead of grass. This project will cost between \$800,000 to \$1,000,000.

The University turned away 180 students who wanted to live on campus this year. With the increase in enrollment, work has been done around demand analysis and the committee will report back with further development. A site has not been selected for a new dorm.

Trustee Patel delivered the report on behalf of the Administration and Finance Committee.

Trustee Patel stated that they reviewed the State Budget and the University Budget 2015-2016. In comparison to other COPLAC universities, he noted that they are right where they should be.

Trustee Patel updated the board on the state bond referendum which was approved by the general assembly. The university, along with two others would receive a portion of the \$45 million funds for

repair and renovations. Board of Governors will vote in their October meeting. Trustee Patel thanked Chancellor Grant for her leadership to ensure UNC Asheville receives bond money.

He also noted the mechatronics program is the fastest growing program with demand in the market and the University plans to expand this program \$1.3 million. The program proves the liberal arts can collaborate effectively with STEM programs and be successful.

### **Report of the October 8, 2015, Meeting of the Athletics Committee**

Trustee Briggs delivered the report on behalf of the committee.

Trustee Briggs reported that they reviewed the annual Athletics Report that was submitted to General Administration. This information included the areas of compliance, academics, etc. They also reviewed the Athletic Budget allocated for the 2015-2016 fiscal year and the Cost of Attendance.

Trustee Briggs noted Mike Gore will be recognized at the Athletic Hall of Fame on October 23<sup>rd</sup>. And in December the mentorship program will kick off. This program pairs a student-athlete with a member of the community to help mentor student-athletes during their time at UNC Asheville.

The athletic committee took a deep dive into the NCAA Dashboard. This dashboard allows you to view how UNC Asheville compares to universities in the Big South Conference, throughout Division I, and various ways to compare UNC Asheville to itself. As part General Administration regulation, Janet Cone went through 8 of the dashboards:

- Single Year Academic Progress Rate
- Revenue / Total Athletic Revenue
- Net Athletics Revenue
- Salaries
- Athletics Expenditures
- Athletics Expenditures / Student Athlete
- Athletics Expenditures / Institutional Expenditures
- Athletics Expenditures / Rate of Change

Chancellor Grant noted that the Bulldog Athletic Association is doing a great job. Our coaches and student-athletes make us proud. They engage in the classroom and on the courts/fields and will continue to build on this in the coming years. This dashboard allows us to see the difference year to year.

*[A 10 minute break was taken by the board at 10:35 a.m.]*

Chair Smith recognized the UNC Asheville Divestment Coalition who were in the room.

Dan Pungello, a junior environmental studies major said a few words on behalf of the students in the room. He thanked the board for considering this important topic.

Chair Smith stated how impressed she was with the students' level of understanding and thanked them for being at the meeting.

### **Annual Security and Fire Safety (Clery) Report**

Chief Eric Boyce reviewed the Annual Security and Fire Safety Report.

Chief Boyce provided an overview of UNCA's 2014 security and fire safety report, also known as the Clery report. He summarized the reporting process and requirements for annually reporting campus

security and fire safety data and publicly posting the report by October 1<sup>st</sup> every year. He noted that the report reflects the efforts the department being more visible on campus and their efforts to provide the safest possible living and learning environment and to educate students, faculty, and staff on safety and security best practices.

Chief Boyce thanked Trustee Paulus for the team in Mission Hospital who is educating and helping us improve our goals.

If members of the board would like to see the entire report, it is posted on our website.

## **Chancellor's Report**

Chancellor Grant thanked everyone for gathering at the reception last night.

Chancellor Grant touched on the work she is doing as the vice chair of National Campus Compact, which includes 1,100 public and private institutions. In addition to her work with the national group, she was recently invited to speak about her work at the NC Campus Compact Annual Forum. She also was recently nominated, and named, by her peers as the vice chair or the Big South Conference.

The Chancellor gave an overview of the Black Mountain College Conference and the exciting MOU that was signed with Black Mountain College, through a grant we received from the Windgate Foundation. She also noted several events that we had on campus, including the first Farm to Table Dinner on the Quad and celebrating our first LEED Gold Certification of Rhoades Robinson Hall.

We will be hosting the African Americans in Western North Carolina Conference on October 22 and 23. UNC Asheville will also be honoring ASCORE and the 20<sup>th</sup> Anniversary of the Center for Diversity Education on November 5 and 6.

As we look forward to March and April, Chancellor Grant reminded all board members the April Board of Governors meeting will be held on our campus April 14<sup>th</sup> and April 15<sup>th</sup>. Work has begun planning this meeting and we are looking forward to hosting them on our campus. We will also be hosting the 30<sup>th</sup> Anniversary of the National Conference on Undergraduate Research (NCUR). This annual conference started at UNC Asheville and it is a great opportunity to bring the conference here for the 30<sup>th</sup> Anniversary.

The Chancellor gave a brief overview of the strategic planning process and her vision for involving many groups on campus. She stressed the importance of it being this campuses strategic plan and noted she has met with various groups on campus already and will begin involving more groups as we look into November and December.

Chancellor Grant has been looking into ways to re-engage the former Board of Trustee members. Last month she sent her newsletter to them and will continue to send it monthly. She is also looking for a date to have a luncheon with the current and former board. Chancellor Grant will let you know as soon as this date has been set. She noted that they will also be doing this for the former members of the Foundation Board.

As part of the Chancellor's Report, Stacey Millett, Executive Director of the NC Center for Health and Wellness updated the board on her first six months since arriving to Asheville. She has been in the community meeting new people and getting to know the people around her, as well as across the state. On July 27<sup>th</sup> we hosted the National PE Institute on campus bringing over 500 health professional to campus.

