

**The Board of Trustees  
of  
The University of North Carolina at Asheville**

Meeting Minutes  
July 10, 2014

The University of North Carolina at Asheville Board of Trustees met on Thursday, July 10, 2014, in the Reuter Center Manheimer Room on the UNC Asheville Campus.

The following members of the Board of Trustees were present: Kennon Briggs, David Cogburn, JW Davis, Audrey Byrd Mosley, Piyush Patel, King Prather, Pat Smith, Cissie Stevens, James Whalen.

The following members of the Board of Trustees were absent: Sue McClinton, Doug Orr, Ron Paulus, and Virgil Smith.

Others in attendance for some or all of the meeting included: Anne Ponder, Chancellor; Buffy Bagwell, Vice Chancellor for University Advancement; Elizabeth Becker, Executive Assistant; Eric Boyce, Director of Public Safety; Janet Cone, Senior Administrator for University Enterprises and Director of Athletics; Debbie Griffith, Associate Vice Chancellor for Communication and Marketing; Bill Haggard, Vice Chancellor for Student Affairs; Judy LaMee, Chair OLLI Steering Committee, John Liposchak, Director of Advancement Services; Rob Nelson, Fuquay Solutions; Nicole Norian, Director of Human Resources; Pat Odnakk, Executive Assistant to the Vice Chancellor for Student Affairs; Heather Parlier, General Counsel; John Pierce, Vice Chancellor for Finance and Operations; Steve Plever, Manager of News & Public Relations; Christine Riley, Chief of Staff; Lynn Spaight, Assistant Secretary to the Board; Monique Taylor, Director of Internal Audit, Joe Urgo, Interim Provost and Vice Chancellor for Academic Affairs;

**Opening Remarks**

There being a quorum present, Chair King Prather called the meeting to order at 1:05 p.m. Chair Prather reminded trustees of their obligations under the State Ethics Act, and asked trustees to declare if they had conflicts with any items on the agenda. None were mentioned. All present introduced themselves.

Chair Prather recognized the newest trustee, James Whalen, president of the Student Government Association. He noted that Mr. Whalen was sworn in as a trustee prior to the special called meeting on July 7. He advised Mr. Whalen to get to know the other trustees and take advantage of their knowledge of the board as well as their work lives.

Mr. Whalen introduced himself as a rising senior majoring in math and philosophy and expressed his interest in being a contributing member of the board. Other members of the board and audience introduced themselves and welcomed Mr. Whalen to the board.

Chair Prather called on Piyush Patel for a report from the *ad hoc* nominating committee. Mr. Patel reported that the committee, consisting of himself, David Cogburn and Sue McClinton had contacted trustees and received consensus that for purposes of stability, the leadership of the board should not change this year. They recommended a slate of King Prather as Chair, Doug Orr as Vice Chair and Audrey Byrd Mosley as Secretary.

Chair Prather asked if there were nominations from the floor. There being none, Cissie Stevens moved to close the nominations and elect the slate as presented. JW Davis seconded the motion and it was passed unanimously.

Chair Prather noted the list of current committee assignments as shown in the meeting materials. He invited trustees to share their preferences of committee assignment with him. He will talk with the current committee chairs and others and let everyone know about the assignments for the 2014-15 year in the near future.

Chair Prather asked trustees to review the board assessment survey in their meeting materials and asked people to take the time to fill those out and hand them in. He gathered the completed materials and indicated that he will review the items listed as potential topics for this year and will work with staff to create agendas for meetings accordingly.

#### **Discussion: Advancements in Advancement**

Chair Prather introduced Tim Minor, Vice President for Advancement at UNC General Administration for the discussion.

Mr. Minor reported that the change in the Advancement department at UNC General Administration came from the Board of Governors strategic plan. The Board wants to support opportunities for engagement and financial resources through private fundraising at the UNC system level and also for each of the UNC institutions. Their goal is to enhance Resources, Reputation, and Relationships.

#### **Chancellor Search**

After the Advancement discussion, Chair Prather reported that after the special meeting on July 7, he met with UNC President Tom Ross to give the names of the three candidates for Chancellor of UNC Asheville that are being recommended to him. President Ross is scheduling interviews with those candidates for himself and three members of the Board of Governors. Chair Prather thanked the trustees for their assistance with the search process. After the election of the new chancellor, the transition is being coordinated by Doug Orr and Christine Riley. He urged trustees to communicate with either of them or himself as they think of ideas of what the new chancellor should see and do in the first 90 days in office.

### Closed Session #1

Chair Prather called for a motion to go into closed session for the following reason:

- To prevent the premature disclosure of an honorary award or scholarship as allowed in [N.C.G.S. §143-318.11(a)(2)]

Kennon Briggs moved and Piyush Patel seconded the motion to move the meeting to closed session for the reason stated. The motion was approved unanimously.

The meeting returned to open session at 2:25 pm. Chair Prather called for a short break. The meeting reconvened at 2:35 pm

### Discussion: Higher Education Works

Chair Prather introduced guests Paul Fulton and David Rice for the presentation.

Paul Fulton introduced the topic of the importance of higher education to the State of North Carolina. He has been Dean of the business school at UNC Chapel Hill, on the faculty at NC State and UNC Chapel Hill and served for two terms on the Board of Governors. During that time, he has seen how support for higher education has led to the growth of the economy.

Mr. Fulton noted that in the past few years a different funding model for higher education has been put forward that decreases access to affordable education. State funding for education has reduced and financial aid funding has been cut while tuition and fees have been increased. He and others who have had experience in higher education consider this strategy to be short sighted, that having more citizens with access to higher education is best for the state in the long term. They have created a campaign, called Higher Education Works, with a strategy of persuasion about the virtues and benefits of higher education. This campaign is targeted to legislators, but with the aim of providing local citizens, boards of trustees, others interested in education, with the tools to convince legislators of voting for more funding for education rather than cuts to education. .

David Rice gave details about the campaign:

- Data has been gathered to show that there is a return on investment of \$3.65 for every dollar invested in education funding.
- Cuts in funding have limited salary increases for faculty who are leaving for other jobs in private institutions and other states; this impacts the quality of education students will receive.
- Community colleges are growing and it is anticipated that by 2017 there will be 60,000 more students applying to transfer to our universities and the universities do not have the capacity to accept those students, so they may either go to other states or have to end their education at two years.

- Growth in engineering and other potentially high-impact programs on campuses has slowed.
- If public opinion can be encouraged for increases in state support for higher education, that can influence legislators to consider more funding.
- Legislators are unaware of the UNC strategic plan, so that is a starting point for educational efforts. Fred Eshelman may be one of the presenters on UNC to legislative group.

A web page has been developed that includes some of the data from this report, along with some quotes from both Democrats and Republicans that support higher education funding. The group will encourage candidates that support education to run for open seats in the General Assembly.

After the presentation Chair Prather called for a short break. The meeting returned to session at 3:54 pm.

### Chancellor's report

Chancellor Ponder reported that UNC Asheville continues to be ranked highly by the major ranking publications, especially as a best value in education. She cited rankings in Fiske's Best Buys, US News & World Report, Princeton's review, Kiplinger's and Forbes Magazine.

Additional good news:

- Four Fulbright scholars were named in the 2014 graduating class
- Teacher Education and Management & Accountancy departments have been re-accredited by their respective accrediting agencies.
- The McCullough Institute has been established with the help of a \$1 million gift from Dr. Charles T. McCullough. This gift was stewarded by Dr. McCullough's daughter, Leslie Casse, a member of the UNC Asheville Foundation Board of Directors. The institute will support our students in a subject where they have profound interest and we expect a relationship with the donor that will be ongoing.
- We are experiencing a changed relationship with media with stories that are positive, especially in the Asheville Citizen-Times. We are starting to see stories that reflect the university as belonging to the community in a variety of ways.
- During the recession, one of the ways we managed our resources was to reduce our enrollment goals: we didn't admit students we couldn't afford to teach. During that same time, we invested in new faculty, as many of our current faculty reached retirement age. That careful planning has paid off because we are finding that we can be more selective in our admissions goals, we have higher retention and successful graduation statistics and we are more diverse. For this next fall's freshman class we received 4,000 applications – 500 more than last year.
- The City of Asheville has recently transferred ownership of University Heights to the University. That ownership and access is important in our long-range planning and was achieved through the relationship we have built with the City over time.

- On September 26, our Health and Wellness community will recognize the work done in our community to earn the Robert Wood Johnson Foundation grant of \$25,000, which celebrates citizens living healthier lives.

Chancellor Ponder introduced Associate Vice Chancellor for Communication & Marketing Debbie Griffith and Digital Marketing Manager Luke Bukoski for a presentation on a recent market awareness study. In 2008, we conducted our first study of perceptions about UNC Asheville. The 2014 study used the same questions and polled the same constituent groups for comparison. The study was targeted to 17 year olds and their parents living in North Carolina. One of the primary findings was that there is greater awareness of UNC Asheville and greater percentages of prospective students who view UNC Asheville positively. The staff of communications and marketing will use the findings of the study to better target our intended audiences with all our promotional efforts.

Chancellor Ponder provided an update on the Strategic Plan.

### **Public Responsibility**

Diversity: We continue to work on increasing diversity among students, faculty and staff, and there has been steady improvement since 2005. The under-represented student population was 7.4% in 2005 and is now 12%.

North Carolina: We continue to seek community coalitions to extend our service to the community. One recent example is with Buncombe County Schools and the Buncombe Discovery Academy, a STEM high school, opening this fall. The principal, Nathan Allison is a UNC Asheville alumnus.

Greater Asheville: Our survey of community engagement – students, faculty and staff volunteering with organizations in the community – continues to show greater outreach and service with over 380 organizations in 2013-14.

### **Liberal Arts**

Undergraduate Education: UNC Asheville has more graduates in STEM+Health fields than any other UNC system institution, other COPLAC institutions, and our peer institutions.

Undergraduate Research: 54.7% of our faculty members are mentors for student research projects; this is higher than other COPLAC schools.

Campus Experience: We have reached capacity for students living on campus, even with the new Overlook Hall. The demand for on-campus residence is higher than we are able to fill, which lets us know we are ready to consider another student residence project in the near future

## Long-Term Sustainability

### Economic Sustainability:

- Currently our alumni giving rate is 9.1% which compares favorably with other UNC institutions, our peer institutions and COPLAC schools. We are a relatively “young” institution and our current alumni base is about 18,000.
- In our Advancement Division, as heard in this morning’s report from Tim Minor, we need to invest more in resources that allow us to ask for and receive more planned gifts.
- Our Bond Rating is A1, which is excellent for a school of our size. This has been consistent for the past three years
- Our Endowment funds have doubled since 2005.

Social Sustainability: Faculty and staff participation in events has increased. This is a measure of organizational health and vibrancy.

Environmental Sustainability: UNC Asheville’s energy consumption is the lowest, per square foot of any UNC institution. We are in process of installing solar panels on Overlook Hall. The photo-voltaic panels have been donated.

Chancellor Ponder anticipates that the new chancellor may want to review the current plan. Items trustees asked that we pursue for continued improvements include:

- Diversity – continued improvement on minority representation in student enrollment and retention, and faculty and staff recruitment and retention.
- Enrollment of students and transfers and the quality of those students.
- New student residence - finding a way to meet the demand of on-campus housing
- Economic sustainability - Private support will be difference between good and great. Even if state dollars increase, we will need greater capacity to be splendid.
- Graduate research included in faculty teaching load – turn the pilot program to a permanent policy. Salary is a problem for faculty retention but teaching load is as well as there is expectation of lower teaching loads at other colleges and universities.

Chancellor Ponder asked trustees to share their recommendations for key programs and benchmarks to keep in mind. Those mentioned:

- Receiving more major gifts, improving the understanding of and engaging alumni that graduated many years ago.
- Continued student engagement in community for career development and off-campus learning.
- Environmental sustainability - continue to plan facilities that improve our conservation and environmental impact.
- New master plan, including properties added in past nine years.

- Diversity and inclusion - drill down into retention and rationale to keep the success rate high.
- Economic sustainability and private fundraising are key to resources we will need; building our reputation and awareness as part of the process for more private gifts.
- Improving the campus experience - students are our best ambassadors; engage them with all aspects of campus - interaction with OLLI, athletics events, so they have good feelings about UNC Asheville when they graduate
- Continue to create learning opportunities throughout the region and city. Continue collaborations and interactions – city and campus.
- In North Carolina, Interstate 77 and Interstate 95 are the growth areas of the state - push public liberal arts enthusiasm into the eastern part of the state - more students from there and more jobs for our students in that area.
- 9% our graduates start at AB Tech. Keep that articulation strong.
- Continue and expand partnership with NC State for STEM subjects.
- Economic Sustainability expand circle of giving, consider corporate potential, continue branding efforts.

Chancellor Ponder summed up her report with congratulations to the board: This board is ready for the next stage of growth and development of this university. She asked that they seize opportunities to change and develop in ways not even thought of here today. “Make room in your hearts for a new chancellor, as you have for me.”

Chair Prather recessed the meeting for the day at 4:55 pm.

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Meeting Minutes  
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The following members of the Board of Trustees were present: Kennon Briggs, David Cogburn, JW Davis, Sue McClinton, Audrey Byrd Mosley, Piyush Patel, King Prather, Ron Paulus, Pat Smith, Cissie Stevens, James Whalen.

The following members of the Board of Trustees were absent: Doug Orr and Virgil Smith.

Others in attendance for some or all of the meeting included: Anne Ponder, Chancellor; Buffy Bagwell, Vice Chancellor for University Advancement; Elizabeth Becker, Executive Assistant; Eric Boyce, Director of Public Safety; Janet Cone, Senior Administrator for University Enterprises and Director of Athletics; Debbie Griffith, Associate Vice Chancellor for Communication and Marketing; Bill Haggard, Vice Chancellor for Student Affairs; Judy LaMee, Chair OLLI Steering Committee, John Liposchak, Director of Advancement Services; Rob Nelson, Fuquay Solutions; Nicole Norian, Director of Human Resources; Pat Odnakk, Executive Assistant to the Vice Chancellor for Student Affairs; Heather Parlier, General Counsel; John Pierce, Vice Chancellor for Finance and Operations; Steve Plever, Manager of News & Public Relations; Christine Riley, Chief of Staff; Lynn Spaight, Assistant Secretary to the Board; Monique Taylor, Director of Internal Audit, Joe Urgo, Interim Provost and Vice Chancellor for Academic Affairs;

The meeting was called to order at 9:00 am. Chair Prather reminded trustees of their obligations under the State Ethics Act, and asked trustees to declare if they had conflicts with any items on the agenda. None were mentioned.

**Presentation on Osher Lifelong Learning Institute at UNC Asheville (OLLI)**

Catherine Frank, Executive Director of the Osher Lifelong Learning Institute, gave a presentation that was created for the 25<sup>th</sup> Anniversary of the Center, originally named North Carolina Center for Creative Retirement. The organization is member driven and led, with a steering committee that meets regularly. The group has, in the past year, been focused on strategic planning, with discussions that include members, stakeholders and community citizens. Priorities have been identified that include improved board training, leadership development, diversity and inclusion, strategic facilities use and improved online registration.



OLLI has 2229 members and 500 volunteers. OLLI members are deeply involved in the community. Included in recent civic engagement activities are Asheville schools collaboration, Hands On Asheville Buncombe, drives for Goodwill, Manna, Brother Wolf and partnerships with many community entities including Living Treasures, Asheville Symphony Orchestra, Asheville Astronomy Club, Lyric Opera, and World Affairs Council. Don Locke and Debra Miles are working with OLLI leadership to create programs and partnerships within the community to promote more diversity and inclusivity in OLLI.

College for Seniors continues to be OLLI's signature program and its programs have a 90% satisfaction rate. Life Transitions programs are special programs for people reaching retirement age and/or are moving to Asheville to retire. Examples include Paths to Creative Retirement, an exploration program, and Gift of Time, an advance care planning workshop with MAHEC. On July 30 – August 1, a special Lifelong Learning Institute is being held with leaders from national organizations such as Road Scholars and Elderhostel in attendance to envision next steps in lifelong learning opportunities. UNC Asheville's Information Technology department is helping improve online registration for OLLI programs.

Facilities improvements include installation of solar shades, a hearing loop device for people with hearing aids, renovated computer lab, better signage, much-needed building repairs, and improved office configuration. A marketing campaign has produced new branding materials, especially needed with the organization's name change.

The OLLI staff is involved in diversity training, workplace wellness programs, campus committees and the Leadership Asheville Forum board. The staff and members are working to strengthen ties with rest of campus: utilizing more student interns, hosting Undergrad Research presentations with OLLI members moderating some sessions, creating a mentor program with the career center.

In response to questions from trustees, Dr. Frank reported:

- OLLI's annual operating budget is approximately \$800,000. Income includes member fees, program fees, and endowment disbursements. In addition, UNC Asheville provides housekeeping, utilities, parking, security, IT, etc.
- The Reuter Center building's original cost was \$4.5 million and was funded through donations, including \$1.5 million from the Janirve Foundation.
- From 2010-2012 the organization received a \$1 million donation from the Janirve Foundation for program development and endowment funds and a \$2 million grant from the Osher Lifelong Learning Institute Foundation for the endowment.
- Integrating OLLI into the university strategies include sending an email newsletter to 2,000 members that highlights UNC Asheville events, developing a STEM lecture series that was attended by UNC Asheville students and OLLI members and the mentoring program that works with the career center. OLLI members work with the

NC Center for Health and Wellness on wellness activities and research projects on healthy aging.

- Many times during a year the facility reaches capacity. One option being explored is to expand programs at other locations in Buncombe County, Hendersonville, Brevard, etc. This option also has an impact on staffing and they are trying to balance demand with overstressing resources.
- While the program attendance seemed in earlier years to be somewhat seasonal, now only about 2% of the members are snow birds who are only in Asheville in warmer weather. Now the programs offered are full year round.

The presentation was followed by informal tours of the facility and OLLI staff answered trustee questions.

Chair Prather recognized Chancellor Ponder having received the North Carolina Order of Long Leaf Pine – the highest civilian award from the Governor.

Chair Prather thanked trustees for completing the assessment survey and providing suggestions for discussion topics for the next year. He will consult with the interim chancellor and chancellor-elect to determine topics for discussions.

### **Discussion: Enterprise Risk Management**

Chancellor Ponder introduced Monique Taylor, Director of Internal Audit. Ms. Taylor works with chancellor and senior team to look at the external environment and requirements from outside the university – policies, rules and regulations, reporting requirements, etc. She and the team together identify potential risks and use that analysis as the basis for internal audit activities for the year. The annual audit plan that is reviewed by the Board of Trustees Audit Committee and approved by the Board each year is part of this process.

Monique Taylor reviewed the risk categories that have been identified:

- External oversight & influence
- Organizational governance
- Financial risks
- Compliance risks
- Reputational risk
- Campus safety Information technology

The Annual Audit Plan aligns the Risk Management Plan with internal audit activities – the office of internal audit spends more time with audits in areas of highest risk.

Monique Taylor responded to trustees questions:

- Data recovery - are we secure? Yes, we have processes in place, the internet system has been reinforced and the entire IT system upgraded and strengthened. The office

of internal audit meets monthly with the office of Information Technology to analyze the security of the University's data.

- Do we have data breach insurance? We are insured under the state of North Carolina for all areas.
- As a volunteer board, how can we know if a risk is mitigated; what kind of updates can or should we get? A summary of hotline calls and responses is available - number of incidents, responses, trend data. Under the Clery Act, the reporting process has evolved and we have more metrics available as a management resource and for stakeholders to monitor. Ms. Taylor will discuss this question with the Audit Committee and report back to the full board.
- Should Competition be a risk factor as it is considered a key risk in most industries? Reputational risk while not all-encompassing does incorporate much of the competitive risk items. College is a choice and there are many higher education options for citizens to choose.. Ms. Taylor will discuss this question with the Audit Committee and report back to the full board.

#### Audit Committee report

Chair Prather noted that the audit committee, at its July 7 meeting, voted to recommend approval of the 2014-15 audit plan, as included in the meeting materials. Chair Prather called for a vote on the measure and it was approved unanimously.

#### Finance & Real Property Committee report

Pat Smith, chair of the committee, reported that the group met on July 10 and reviewed two resolutions related to upcoming construction projects:

##### **Resolution 714-1**

Authorizes the Chancellor and Vice Chancellor Finance and Operations to enter into a ground lease of the property where the track and field facilities are held to the UNC Asheville Foundation during the completion of repairs, renovation and improvements. The construction is expected to take about six months. At the end of construction, the ground lease terminates and the property reverts to the university free of leasehold restrictions.

The Finance committee recommends approval of this resolution. After brief discussion Chair Prather called for a vote to approve the resolution. The resolution was approved unanimously.

##### **Resolution 714-2**

Authorizes the issuance of special obligation bonds up to \$440,000 for the replacement of the student recreation center floor. The bonds would be re-paid with student fees. This resolution allows the university to utilize bank financing for the

project. As this resolution was recommended by the Finance Committee for approval Chair Prather called for a voice vote. The resolution was approved unanimously.

Pat Smith reported on the state budget, which has not yet been approved. The university does not know what its state allocation will be for next year. Enrollment is expected to be up by 124 students and that will mean additional revenue for this coming year.

Pat Smith provided an update on negotiations for the purchase of two parcels of land near the 525 Broadway property. It is expected that the two parcels will be purchased using funds from the special state appropriation for land purchase that the university received.

Advancement Committee report:

Cissie Stevens thanked trustees for their pledges and donations. Trustees and Foundation Directors are at 100% participation in giving. The university recently received \$1 million from Charles McCullough. The gift will support the McCullough Institute for Conservation, Land Use and Environmental Resiliency which will be a national model for blending environmental study with business and sustainable economic growth in urban and rural landscapes.

UNC General Administration is developing some performance metrics for fundraising units at constituent institutions. Because there can be spikes in giving – with some large gifts in one year and none in others, the benchmarks will be set on a 3-year rolling average.

For 2013-14, alumni giving reached 79% of its financial goal, the annual plan gifts achieved 120% of goal, corporate gifts achieved 16% of its goal with some gifts still being considered by companies and planned and major giving had a 72% success rate.

Cissie Stevens noted that the percent of alumni giving has shown improvement over the past three years, reaching 9.2% in 2013-14, exceeding its goal of 9%.

Vice Chancellor Buffy Bagwell noted that goals were set without adequate data from previous years. We now have better data for this year and can set more realistic goals for the next year.

Chair Prather called a recess for lunch at 11:45 AM. The meeting reconvened at 12:50 PM.

**Discussion: “College Presidency from the CEO and Board Perspectives”**

Chair Prather introduced special guest Carl Kohrt. Mr. Kohrt was on the board of trustees of Furman University when its president stepped down and Mr. Kohrt was selected to be the interim president. His presentation focused on his experience as a college president and how that differed from his role as a trustee.

- College culture has changed since his college days with more students taking medications and needing counseling and parents who call the president at every crisis.
- Dedication and pride of faculty and staff is high, much more than he realized in his role as a trustee.
- Process is more important than outcome, which is much different from the business community where he has spent most of his career.
- The unintended consequences of change may take time to impact marketplace or operations. He gave an example of a change in criteria for selection of students with SAT tests being optional. It translated to rigor being relaxed in the application process but not in classroom and over time retention dropped significantly.
- The higher education model of having tuition-based revenue, but giving much of it back in the form of financial aid is not a good business model and seemed counter-intuitive.
- Faculty and staff don't understand the business of the university. He identified a need at Furman for improved agility and he started to centralize decision making. Faculty was apprised but not given decision rights. This was a culture shift for faculty.

Mr. Kohrt was in the role of interim president for a year. A new president was appointed to start July 1, and he is now a trustee once again.

**Discussion: Clery Act and Title IX: Review of laws and regulations that govern University response to sexual misconduct**

Chair Prather introduced General Counsel Heather Parlier to give a legal overview and Vice Chancellor Bill Haggard to describe the impact of the Clery Act and Title IX laws and regulations on our campus.

The Title IX regulations are designed to prevent all forms of gender discrimination for students, faculty and staff. It requires us to publish the policy and appoint staff to monitor claims and outcomes. Under the Department of Education, there are new requirements and definition of sexual discrimination has been expanded to include sexual violence. The Clery Act requires disclosure of campus violence incidents. The goal is to create an environment of safety for everyone on campus.

Title IX is enforced by the US Department of Education Office of Civil Rights (OCR). The Department requires regular reports and investigates when it finds discrepancies in reports, deficiencies in policies, training and procedures, or has received a complaint. Currently UNC Asheville does not have any OCR investigations. There are some on other UNC campuses.

Recently a White House task force on campus sexual assault released a report on protecting students against sexual assault. It identified ways to improve campus safety and reduce sexual assaults.

The Clery Act, also enforced by the US Department of Education, requires that the university report a crime alert when a crime has been reported to authorities, an annual security report, and a fire safety report related to student housing. All reports of a crime on campus are investigated.

Measures that are being taken to comply with the regulations include:

- Conduct a climate of safety survey every year (Do you feel safe?)
- While some sexual assault training for students occurs in orientation, more training for faculty and staff is needed.
- In addition to training sessions, there is an online training program for alcohol, drug and sexual assault.
- Since the university is held responsible for culture that supports rape, we need to respond to behaviors that support that culture.
- Current procedures for care of a victim are to take care of physical, emotional, and legal needs. The questions we ask are “What do you need and what would you like to see happen?” In some cases, the victim does not want our officers to investigate but Title IX guidance tells us we should investigate whether victim wants us to or not. We need to protect the privacy rights of the victim and also protect the rights of the accused.

### Athletics Committee Report

The NCAA Financial Dashboard is an annual report that must be reviewed by trustees. Part of the report is the athletics budget which was reviewed earlier this year. The benchmarks of financial and academic data are compared to our peer group.

Academic Progress Rate measures our success in meeting minimum requirements in enrollment, retention, eligibility to compete, and graduation rates. A perfect rating is 1000 – UNC Asheville’s rate is 974 and will be almost 980 at the next report.

Our athletics budget is less than half of our competition. Athletics salaries are 30% of the total budget. These are also much lower than our competition. For the generated revenues benchmark, fan engagement efforts have increased, so this figure has risen over the past five years. In fundraising efforts, we have 1375 non-duplicated donors, an increase over last year. 12% of our alumni were student athletes so we are making efforts to appeal to alumni who have never given to our athletics fund.

## Closed Session #2

Chair Prather called for a motion to move the meeting to closed session for the following reasons:

- To prevent the premature disclosure of an honorary award or scholarship, AND
- to establish or instruct the staff or agent concerning the negotiations of the amount of compensation of other terms of an employment contract AND
- to consider the qualifications, competence, performance, or condition of appointment of a public officer or employee or prospective public officer or employee as allowed by section 143-318.11(a) (2), (5) and (6) of the North Carolina General Statutes

JW Davis made the motion and David Cogburn seconded and the motion to move to closed session for the reasons stated was approved unanimously.

The meeting returned to open session at 3:27 PM.

Chair Prather called for a motion to approve the Consent Agenda consisting of the following:

- Minutes of March 28, 2014, meeting open session
- Minutes of the July 7, 2014 special meeting open session
- Approve Personnel Actions and accept Personnel Report (materials included in closed session reports)

Cissie Stevens moved approval of the Consent Agenda, JW Davis seconded and the motion was approved unanimously by voice vote.

Chair Prather called on Chancellor Ponder for last reflections:

- There are new environments of compliance & risk.
- There are also more proactive quality aspects to the work being done on campus.
- The caliber of senior team – its expertise and credibility – is extraordinary and should serve the campus well going forward.
- A vulnerability is trying to continue the level of quality and accomplish even more when we still don't have enough resources – staff, money, time – may challenge our best people to do too much.

Chancellor Ponder thanked trustees for their contributions to the Anne Ponder scholarship. That is the most significant and perfect retirement gift for her. She also thanked trustees for approving the Chancellor Emerita status.

The trustees applauded and congratulated Chancellor Ponder and wished her well in her retirement.

There being no other business to come before the board, Piyush Patel moved for adjournment. Cissie Stevens seconded the motion and it was approved by voice vote.

The meeting adjourned at 3:35 PM.

Submitted respectfully,

[Redacted Signature]

Lynn Spaight  
Assistant Secretary to the Board

[Redacted Date]

Date

Approved,

*N. King Prather*  
[Redacted Signature]

N. King Prather  
Chair

[Redacted Date]

Date