

**The Board of Trustees  
of  
The University of North Carolina at Asheville**

Meeting Minutes  
April 18, 2011

The University of North Carolina at Asheville Board of Trustees met on Monday, April 18, 2011, in the Red Oak Room, Ramsey Library on the UNC Asheville Campus.

The following members of the Board of Trustees were present for the entire meeting: Nathan Ramsey, Vice Chair, Presiding Officer, Sue McClinton, David Cogburn, Cissie Stevens, Bruce Peterson, Audrey Byrd Mosley, Pat Smith, Pam Turner and Courtney Galatioto.

Members present for part of the meeting (committee meetings) via phone: Phil Carson, Doug Orr, Virgil Smith.

Trustee absent: Joe Damore

Others in attendance for some or all of the meeting included: Anne Ponder, Chancellor; Elizabeth Becker, Administrative Assistant and Notary Public; Skip Capone, General Counsel; Janet Cone, Senior Administrator for University Enterprises and Director of Athletics; Jane Fernandes, Provost and Vice Chancellor for Academic Affairs; Andrea Fiedler, Administrative Assistant, NCCHW; David Gardner, Director, North Carolina Center for Health and Wellness; Debbie Griffith, Director of Communication and Marketing; Bill Haggard, Vice Chancellor for Student Affairs; Chris Miller, Chair, Chancellor's Staff Advisory Council; Merianne Miller, Director of News Services; Rob Nelson, Fuquay Solutions and consultant on Campus Master Plan; John Pierce, Vice Chancellor for Finance and Operations; Rebecca Reeve, Director, Research Programs, NCCHW; Christine Riley, Chief of Staff; Mike Sena, Chair of the North Carolina Center for Creative Retirement Steering Council, Lynn Spaight, Assistant Secretary to the Board, Laurie Stradley, Director of State and Community Collaborations, NCCHW, James R. Buckner, former Trustee

There being a quorum present, Vice Chair Nathan Ramsey called the meeting to order at 12:40 p.m. The chair welcomed everyone and especially recognized Jim Buckner, who had resigned his membership from the board due to health reasons. Mr. Ramsey and the members of the board thanked Dr. Buckner for his service to the board.

Vice Chair Ramsey reminded trustees of their obligations under the State Ethics Act, and asked trustees to declare if they had conflicts with any items on the agenda. None were

mentioned. He reminded members that the State Ethics Act requirements were to be followed in committee meetings as well as the full board meeting.

Cissie Stevens was sworn in as a trustee, completing Jim Buckner's term.

The following committee meetings were held, starting at 12:45 pm: Academic Affairs, Athletics, Audit, Development, Finance and Real Property, Student Affairs. The full board session resumed at 3:15pm in the Whitman Room, Ramsey Library.

Vice Chair Ramsey recognized Rob Nelson for a presentation and discussion on the Campus Master Plan.

Rob Nelson reported that he had been meeting with various constituent groups on campus to gather information on what issues should be addressed and how best to meet the needs of the physical campus for the next 5-10 years. He showed trustees the Campus Master Plan Web Site at <http://www.unca.edu/about/strategic-plan/campus-master-plan>, which tracks the progress and activities of the planning process.

Mr. Nelson then led trustees in a discussion of what they saw as the greatest needs, the most important aspects/facilities to be kept, what is most confusing or difficult and what is one thing they would like to change. Responses:

- The Quad is the heart of the campus and needs to stay; current number of building surrounding the Quad is adequate – don't try to squeeze more in.
- Better connecting between the Quad and other parts of the campus. Should Ramsey Library be a throughway to the upper quad?
- Consider the impact of technology on renovation and construction – be as forward thinking as possible in thinking about how to equip buildings effectively.
- The arts need more focus: Belk Theatre is not adequate, Owen Hall is not adequate, crafts facilities are not adequate, need better performing arts space.
- Need more student residence facilities. Think outside the box in looking at residence design and needs of students in future. Examples: shared houses, apartments, lofts.
- The student services (One Stop) office needs to be in a location that is more accessible to students.
- The Y exchange at the corner of University Heights and Edgewood near Zeis Hall causes accidents. Consider a traffic circle instead.
- Parking and traffic issues need to be resolved.
- Signage has been improved but needs to be even better, more available; better way-finding.
- Improvements to walkways – not crumbling cement sidewalks and stairs.
- Look at the (old) proposed re-design of the front of Ramsey Library – ramps, better stairs, better appearance
- The plantings are great and should be kept

- Safety and emergency management needs should be met
- Better lighting and more cohesive lighting plan
- Provide gathering areas inside and out – benches, tables and chairs in lobbies, etc.
- Preserve some open spaces such as the North property near Reuter Center and South property near Pisgah House.
- More student recreation areas, athletics fields, tennis courts on campus.
- Give students a reason to stay on campus – activities, recreation, community
- The campus is tucked away/not visible to the rest of the city – especially from Merrimon Avenue but also from Broadway; needs visible entrances.
- Greater connectivity between the campus and downtown Asheville, especially along Broadway.
- Sherrill Center will be a new engagement site for the public
- Determine options and best uses for Rhoades property at corner of Merrimon and WT Weaver. Consider its visibility and potential for that campus entrance.
- Find a way to connect to the French Broad River and find ways campus community can have walking access to river facilities.
- Important to welcome the community and provide opportunities for members of the public to feel that this is “their” university. The tailgate market is one collaboration, perhaps there could be other uses, like a festival.
- Plan for potential acquisition of surrounding properties as they become available and meet campus needs.
- Consider the Kellogg Center – possible uses, value, etc.

After the discussion, Mr. Nelson said that the steering committee and working group will come back to the Board of Trustees at their July retreat to review the progress and consider next steps. The goal would be to have a set of guiding principles that would provide a basis for campus planning decisions going forward.

After a brief break, Vice Chair Ramsey introduced David Gardner, Executive Director of the North Carolina Center for Health and Wellness. Dr. Gardner acknowledged Keith Ray and the work of the Health and Wellness faculty in beginning the programs currently in place and encouraging the development of the Center for Health and Wellness.

The North Carolina Center for Health and Wellness has set some initial areas of focus for its attention. The Center will focus its work on disease prevention:

- Helping children achieve and maintain healthy weight levels. Research has shown that childhood obesity leads to adult obesity and the illnesses associated with it. Focusing on nutrition and exercise and having families work together to improve the fitness of all members is one strategy that the Center will use.
- Healthy aging. The Center will work with the North Carolina Center for Creative Retirement members to research and find ways to help older adults maintain levels of activity, mental agility and fitness.

- Worksite wellness. The Center will work with employers and employees to improve fitness and overall health.

Dr. Gardner introduced the NC Center for Health and Wellness staff: Laurie Stradley, Director of State and Community Collaborations, Rebecca Reeve, Director of Research Programs and Andrea Fiedler, Administrative Support Associate.

Chair Ramsey thanked Dr. Gardner for his presentation and thanked trustees for their attention. There being no other business to discuss for the day. Chair Ramsey recessed the meeting until 8:30 am on Tuesday.

Meeting Minutes  
April 19, 2011

The University of North Carolina at Asheville Board of Trustees met on Tuesday, April 19, 2011, in the Red Oak Room, Ramsey Library on the UNC Asheville Campus.

The following members of the Board of Trustees were present for the entire meeting: Nathan Ramsey, Vice Chair, Presiding Officer, Sue McClinton, David Cogburn, Cissie Stevens, Bruce Peterson, Audrey Byrd Mosley, Doug Orr, Pat Smith, Pam Turner and Courtney Galatioto.

Members present for part of the meeting via phone: Phil Carson and Virgil Smith.

Trustee absent: Joe Damore.

Others in attendance for some or all of the meeting included: Anne Ponder, Chancellor; Skip Capone, General Counsel; Janet Cone, Senior Administrator for University Enterprises and Director of Athletics; Jane Fernandes, Provost and Vice Chancellor for Academic Affairs; Volker Frank, Chair of the Faculty Senate; Debbie Griffith, Director of Communication and Marketing; Bill Haggard, Vice Chancellor for Student Affairs; Chris Miller, Chair of the Chancellor's Staff Advisory Council; Merianne Miller, Director of News Services; Rob Nelson, Fuquay Solutions and consultant on Campus Master Plan; John Pierce, Vice Chancellor for Finance and Operations; Christine Riley, Chief of Staff; Mike Sena, Chair of the North Carolina Center for Creative Retirement Steering Council, Lynn Spaight, Assistant Secretary to the Board.

Prior to the convening of the meeting, the UNC Asheville men's basketball team and coaches were introduced and congratulated on their winning the Big South Championship and winning the first round of the NCAA playoffs.

The meeting was re-convened at 8:30am. Vice Chair Ramsey reminded trustees of the State Ethics Act and their obligations to declare conflicts of interest. None were disclosed.

The Vice Chair called attention to materials in tab 3 of the Board notebooks on the UNC Asheville Policy Project and asked if there were questions. None were asked.

Vice Chair Ramsey thanked Pam Turner for her service to the University and Board of Trustees. Pam Turner responded with thanks to all trustees for their service. Pam appreciated the opportunity to serve the university. Her father never had chance to go to college and always sought to find ways for future generations to have that ability. She said that she is pleased to see how far the University has come. She expects even greater things for the future. The best thing about her service has been working with students like Courtney Galatioto. She praised Jim Buckner for his service to the University, especially

chairing the board and attending so many meetings as an out-of-town trustee.

Vice Chair Ramsey recognized Courtney Galatioto for her service as the Student Government Association representative. He asked Courtney to give a report on her year as a member of the Board of Trustees.

Courtney Galatioto thanked trustees for the opportunity to speak on her service to the Board of Trustees and SGA president on behalf of students of UNC Asheville. She hopes trustees never lose the focus on students and long-term opportunities for students. She faced some unique challenges this year as SGA president. There have been budget shortfalls and a tuition increase announced in the summer. She worked with administration to find ways to make that tuition increase more workable for students. The budget crisis has become a positive opportunity to focus not on what is lost but to really focus on what is important, valuable. : Its wonderful professors, liberal arts education, undergraduate research, comparatively small classes and affordability. We need to find ways to finance our students' education; to provide more scholarships so students can have fewer loans and work less. There are also positive signs. UNC Asheville is becoming recognized in the City of Asheville, and UNC and leaders of the state seem to better understand our mission. The campus environment for diversity is more inclusive for faculty, staff and students. To maintain diversity, the community dialogue needs to continue, with input from different perspectives. Courtney said she has had many opportunities during her four years. She is proud to be from Asheville and UNC Asheville. When asked for her plans for the future, she replied that she plans to graduate in December 2011. She is applying for one-year internships then plans to attend graduate school for further degrees in urban planning and history.

Chancellor Ponder thanked Courtney for her service and said that she has set a new standard for SGA presidential service. In the UNC statewide leadership for Student Government Leaders, Courtney was selected delegate of the year. She presented Courtney with photographs as a token of thanks for her service.

Chancellor Ponder then gave the Chancellor's Report.

- Budget cuts have made an impact. Since the largest part of the budget is salaries of the people employed at UNC Asheville, that is where the budget cuts are most evident. While the cuts made are about 1.5% of the UNC budget statewide, we have lost almost 5% of the positions lost statewide. Not counting adjuncts and lecturers, we have lost 72 staff positions. The university has 445 staff members now.
- Despite budget issues, good things continue to happen.
  - Diversity & inclusion - the Diversity Action Council has invited a consultant to conduct training over the summer months.
  - The Queer Studies Conference included participants from all over US.
  - UNC President Tom Ross visited the campus. He said it was his 15th campus visit and the first to provide him with substantial time with students and

alumni. During the April Board of Governors meeting he described his visit with UNC Asheville Professor Ted Meigs and students in his biology class.

- President Ross is supporting university initiatives with regulatory relief such as human resources authority, purchasing restrictions, capital improvements, etc. The human resources efforts are intended to simplify cumbersome state requirements.
- Rankings. UNC Asheville ranks high for affordability and quality nationally for the 5th year in a row in the Princeton Review. It cited numerous academic options, accessible faculty, and diverse opportunities on and off campus. Other favorable ratings appeared in guides from Kiplingers, US News & World Report's America's Best Colleges, and the Fisk Guide.
- Asheville VITA project. Internal Auditor Monique Taylor, Professor Betsy Mays & Professor Joe Sulock worked together to create a service learning project to become IRS-certified to provide income tax filing help for low-income citizens. At Pack Library downtown, 18 UNC Asheville students helped file 150 returns and they held a tax day workshop for employees on campus.
- Eshelman school of Pharmacy will open its on-campus classes this fall in collaboration with UNC Chapel Hill and Mission Hospitals.
- 
- Reaffirmation of the university's accreditation is well underway. Provost Jane Fernandes is leading the work on student learning outcomes, effectiveness in and out of classroom.
- Faculty are continuing to distinguish themselves in their disciplines:
- Undergraduate Research has again been awarded a grant from the Mellon Foundation for colleges in the Appalachian Colleges Association.
- \$600,000 award from National Science Foundation will provide for 31 chemistry scholarships and support for majors.
- The campus experience continues to improve with facilities improvements – the newly dedicated Sherrill Center, Rhoades Tower and Hall renovations are underway, and groundbreaking for a new residence hall to be celebrated immediately after the board meeting.
- NCAA basketball tournament was the first time in many years where the men's team won the Big South Conference championship and were invited to play in the national tournament. The team was recognized for its high academic achievement as well as its prowess in basketball.
- Economic sustainability. The Campus Master Planning group is receiving input and will bring its findings to the board retreat in July. The board will discuss the findings and determine specific directions for the Campus Master Plan.
- Social sustainability- Chancellor Ponder read a letter from a parent who is on the faculty at another campus praised UNC Asheville for the education his son is receiving.
- Environmental sustainability – A facilities staff member and a faculty member co-wrote a grant request and received a state energy grant to conduct an undergraduate

research project in energy efficiency.

As a final note of the accomplishment and pride, Chancellor Ponder read a letter from former trustee Mike Tanner. The letter praised alumnae Leslie Rhinehart and Jennifer Condrey, teachers in the Rutherford County Schools. Both were given teaching awards by the Tanner Company.

Vice Chair Ramsey confirmed those that were attending via telephone. Virgil Smith and Phil Carson responded as being in attendance.

Vice Chair Ramsey asked for a motion to go into closed session for the following reasons:

- to prevent the disclosure of information that is privileged or confidential pursuant to Chapters 116 and 143 of the North Carolina General Statutes, AND
- to prevent the premature disclosure of an honorary award or scholarship, AND
- to consult with our attorney regarding potential litigation against Shelco and the Zurich Insurance Corporation, AND
- to establish or instruct the staff or agent concerning the negotiation of the price and terms of a contract concerning the acquisition of real property, AND
- establish or instruct the staff or agent concerning the negotiations of the amount of compensation of other terms of an employment contract, AND
- to consider the qualifications, competence, performance, or condition of appointment of a public officer or employee or prospective public officer or employee,

as allowed by sections 143-318.11(a)(1), (2), (3), (5) and (6) of the North Carolina General Statutes.

David Cogburn moved to go into closed session for the reasons stated, Cissie Stevens seconded the motion and the motion was approved unanimously.

The meeting returned to Open Session at 11:55 am.

Vice Chair Ramsey asked for a motion to approve the consent agenda items included in tab 4 of meeting materials: minutes of the open session of the December 6, 2010 meeting. David Cogburn moved for approval, Courtney Galatioto seconded and the motion was approved unanimously.

Vice Chair Ramsey asked for a motion to approve personnel actions and personnel reports. Cissie Stevenes moved and Audrey Byrd Mosely seconded a motion for approval. In response to a question of whether the athletics contracts were included in the approval, staff responded that they were. The motion was approved unanimously.




Renee Bindewald, the newly elected Student Government Association president was introduced. She is a communications major who will be a senior next year.

There being no other business to bring before the board, Vice Chair Nathan Ramsey thanked all for their assistance and called for a motion to adjourn. Courtney Galatioto moved adjournment, seconded by David Cogburn. The motion was approved unanimously.

The meeting was adjourned at 12:10 pm.

Submitted respectfully,

Approved,

 7/11/11  
Lynn Spaight *[Signature]* Date  
Assistant Secretary to the Board

 7/11/11  
Cissie Stevens *[Signature]* Date  
Chair