

**The Board of Trustees
of
The University of North Carolina at Asheville**

Meeting Minutes
September 27, 2010

The University of North Carolina at Asheville Board of Trustees met on Monday, September 27, 2010, in the Red Oak Room, Ramsey Library on the UNC Asheville Campus.

The following members of the Board of Trustees were present for the entire meeting: Board Chair James Buckner, David Cogburn, Sue McClinton, Audrey Byrd Mosley, Doug Orr, Nathan Ramsey, Pat Smith, Pam Turner and Courtney Galatioto, Student Government President.

Trustees absent: Phil Carson, Joe Damore, Bruce Peterson and Virgil Smith.

Others in attendance for some or all of the meeting included: Anne Ponder, Chancellor; Gwen Ashburn, Dean of Humanities; Beth Bartlett, Director of Financial Aid; Steve Baxley, Director for Facilities Management and Planning; Eric Boyce, Director of Public Safety; Skip Capone, General Counsel; Janet Cone, Senior Administrator for University Enterprises and Director of Athletics; Jane Fernandes, Provost and Vice Chancellor for Academic Affairs; Don Gordon, Director of Design and Construction; Debbie Griffith, Director of Communication and Marketing; Bill Haggard, Vice Chancellor for Student Affairs; Cathy Hanby-Sikora, Associate Vice President for Advancement, UNC General Administration; Ed Katz, Associate Provost and Dean of University Program; Jeff Konz, Dean of Social Sciences; Keith Krumpe, Dean of Natural Sciences; Franklin McCain, member of Board of Governors; Merianne Miller, Director of News Services; Patrice Mitchell, Dean of Admissions; John Pierce, Vice Chancellor for Finance and Operations; Christine Riley, Chief of Staff; Mike Sena, Chair of the North Carolina Center for Creative Retirement Steering Council, Lynn Spaight, Assistant Secretary to the Board; Monique Taylor, Director of Internal Audit; Liz Langrell and Tara Tieman, interpreters.

There being a quorum present, Chair Buckner called the meeting to order at 10:39 a.m. The chair welcomed everyone and asked those in attendance to introduce themselves. He reminded trustees of their obligations under the State Ethics Act, and asked trustees to declare if they had conflicts with any items on the agenda. None were mentioned.

Chair Buckner reported that he had represented the Board at the dedication of the Dexter Squibb lab in Zeis Hall. He was pleased to report that Dexter Squibb was very appreciative of the honor and the fact that it was his former students who had raised the money to honor him in this way.

Chair Buckner asked trustees for their comments on the meeting schedule that uses the early part of the Board of Trustees Meeting Day for board committee meetings. Comments indicated that the Board members were pleased with the new format, asked for more time for some meetings and meetings in rooms on the same floor when available.

Chair Buckner reported that he and Chancellor Ponder have had discussions about the process for developing a Campus Master Plan. Rob Nelson could not be at the meeting, but will be assisting with the process. Chair Buckner will be creating an *ad hoc* committee for the Master Plan development and invited trustees to volunteer for that committee.

Chair Buckner called on Chancellor Ponder for her report.

Chancellor Ponder used the Strategic Plan as the basis for her report, with highlights and updates by section of the report.

➤ **Public Responsibility:**

Diversity and inclusion

She reported on the campus diversity membership (we now have the highest ever ratio of non-white students at 9.3%), the results of the Diversity Action Council's recent climate survey, the conversion of some gender identified restrooms, which are a defined barrier to some, into single-facility, gender neutral restrooms.

North Carolina

- A complete student enrollment report will be given by Provost Fernandes later in the meeting. Due to the prolonged economic downturn, we have not done as well as we'd hoped in meeting student financial need this fall. Student need has increased at the same time as unexpected tuition increases have been imposed.
 - All of our new marketing efforts, including launching our new website, are paying off in helping us achieve prominence in rankings in national magazines including Parade Magazine.
 - Former University President C.D. Spangler will receive an honorary degree at May Commencement and President-Elect (will be President by May) Tom Ross will give the commencement address.
 - The North Carolina Arboretum: The UNC Asheville Board Audit Committee has expressed concern that UNC Asheville either be given more authority over the management of the Arboretum or less responsibility for their work. President Bowles has committed to help resolve the issue.

Asheville

- We have greater visibility and presence in the community thanks to the memorandum of agreement with the city of Asheville, working with the hospital on the UNC Chapel Hill Pharmacy school, NEMAC's role with US Climate Office and the US Forest Service.

- The North Carolina Center for Health and Wellness is nearing completion and the Executive Director, David Gardner, will make a presentation in the December Board of Trustees meeting
- Pisgah House has now been the site of many celebrations and community events. It is a rich, wonderful space to entertain and welcome people to know our university.

➤ Liberal arts

Undergraduate Education

- We have added a degree in anthropology
- We have developed the first courses toward a Masters in Climate and Society degree in conjunction with NC State
- The Asheville Chapter of the National Society of Collegiate Scholars honors organization received a gold award.
- We began our re-affirmation process with SACS. This is a high priority project for the University and will be led by Provost Fernandes.

Undergraduate Research

- 64.4% of our graduates participated in undergraduate research
- 68.3% of faculty are involved in students' research project

The Campus Experience

- We have the highest ever retention rate of full-time entering freshmen at 81.9%
- Student athletes who are enrolled for four years have a 99% graduation rate
- Residence space is being renovated and expanded so that more students can live on campus.
- The Karl Strauss Track project is underway and the track is being re-surfaced.
- The campus is now better prepared for emergencies due to recent expansion of personnel(Director of Public Safety and Director of Emergency Management) and collaborations with local agencies and community organizations. .

• Long-Term Sustainability

Economic Sustainability

- Chancellor Ponder is reorganizing the Development Office, filling vacancies, and starting the process of determining the University's fundraising priorities, with the help of the Board Development Committee.
- Budget update – while managing the budget cuts required by the state, the University has committed to investing in scholarships for students, funding for student employment, assuring success of our re-affirmation with SACS by staffing for additional tasks required by that process, and for professional development opportunities for faculty and staff.

- The Senior Leadership Team will each be responsible for managing all personnel and budget decisions in their areas – filling vacant positions, re-organizing areas as needed. The Finance Division will continue to assure that budget decisions are in line.
- All State agencies have been asked to prepare plans for permanent budget cuts of 5%, 10% and 15%. Universities are being asked to prepare plans for permanent budget cuts of 5% and 10%. Parameters are being set for preserving the academic core while meeting our budgetary obligations.

There was trustee discussion on the proportion of funding provided by the state and an increasingly larger amount of private funds needed to operate the university. Tuition and fee increases put a burden on families and especially impacts students from lower-income families trying to meet their goals of obtaining a university education. Dr. Franklin McCain, member of the Board of Governors commented that he is surprised we are able to keep our tuition so low. However, he noted that a \$400 increase represents a month's rent for some families. He will work to make this message clear at the Board of Governors when it deliberates upon tuition and fee increases.

Environmental Sustainability

- Chancellor Ponder updated the Board on the sustainability features in the renovation of Rhoades Hall, and the numerous recognitions in the national rankings for our environmental programs and sustainability practices.

After the report, Chair Buckner called for a lunch break. The meeting was recessed for a lunch break at 12:05 pm

During lunch, trustees dined with three students who have been involved in undergraduate research projects. The students each gave a brief summary of their reports at the end of the lunch session. The students were introduced by Dean Ed Katz: Ahamad Abuadas, Sarah Erickson and Virginia Payne.

The meeting reconvened at 1:22 pm.

Chair Buckner called on Audrey Byrd Mosley to provide a brief report on her experiences as a trustee. Ms. Mosley said that she has had many relationships with the university from student to alumna to parent. She has served on the Alumni Council as well as the Board of Trustees. In her three decades of contact with the University, one thing has remained constant: the commitment to students from the administration and faculty. She believes the enduring quality of education at this university prepared her and her daughter well. There are things that we can do better and that will be made better. She continues to feel passion for education and for this university and the inspired and inspiring individuals she has met here.

Chair Buckner thanked Audrey Byrd Mosley for her service to the university.

Chair Buckner called on Provost Jane Fernandes for an Admissions Update. Provost Fernandes asked Dean of Admissions Patrice Mitchell and Director of Financial Aid to provide the latest data on this fall's enrollment.

Trustees asked about our acceptance policy. Trustees suggested a presentation on "what to do with a liberal arts degree" and to provide more statistics on our graduates – how many go on to graduate school degrees, job success, etc. to encourage applicants.

Chair Buckner then asked for a motion to go into closed session for the following reasons:

- **to prevent the disclosure of information that is privileged or confidential pursuant to Chapters 116 and 143 of the North Carolina General Statutes, AND**
- **to consider the qualifications, competence, performance, or condition of appointment of a public officer or employee or prospective public officer or employee, AND**
- **to consult with our attorney to consider and give instructions concerning a potential claim or potential judicial action**

as allowed by sections 143-318.11(a)(1), (3) and (6) of the North Carolina General Statutes

David Cogburn moved to go into closed sessions for the reasons stated. Courtney Galatioto seconded the motion and the motion was approved unanimously.

The meeting returned to open session at 2:45 PM at which time Chair Buckner called for a 15 minute recess. The meeting reconvened at 3:00 PM.

Chair Buckner called for a motion to approve the Consent Agenda consisting of the minutes of the July 12 and 13, 2010 open session meetings and personnel reports. On a motion from Pam Turner, seconded by Sue McClinton, the board unanimously approved acceptance of the Consent Agenda.

Chair Buckner called on Pat Smith for the Development Committee report. The Development Committee is looking at the structure of the Development Department, at University needs for funds, at the types of development activities across campus and finding ways to strengthen best practices in relationship management. When the two vacant positions are filled, and the department organized for greatest effectiveness, it is likely that the annual fundraising goal of \$3 million will be reached. Cathy Hanby-Sikora reported that the Annual Fund campaign is now using students to make the telephone calls to alumni and past donors, instead of using an outside call center.

Chair Buckner called on Audrey Byrd Mosley for the Student Affairs Committee report. She called on Vice Chancellor Bill Haggard to report on emergency preparedness. Bill Haggard introduced new Director of Public Safety Eric Boyce, who also serves as the chief of police. He will oversee emergency preparedness and parking and direct campus safety operations.

Chair Buckner announced that Internal Auditor Monique Taylor was available to answer any questions regarding the Audit Committee report. There were no questions. Chair Buckner reported that the Audit Committee had reviewed the 2011 Internal Audit Annual Plan and recommends approval from the board. **Pat Smith moved for approval of the 2011 Internal Audit Annual Plan. Sue McClinton seconded the motion and the motion was approved unanimously.**

Chair Buckner called on Pam Turner for the Finance and Real Property Committee report. Pam Turner reported that the committee had met in the morning and reviewed several items:

- The 2010-11 budget has been adopted and staff has been directed to decrease the 2011-12 budget by 10%. Staff is working on ways to meet these needs for a decreased budget in a way that protects our university priorities.
- John Pierce reported that a capital lease will be required in order to pay for equipment for the North Carolina Center for Health and Wellness. Some pledges are not being paid due to the current economy and inability of donors to fulfill those pledges.

Pam Turner called the board's attention to the Resolution Authorizing a Lease Agreement Related to Acquisition and Installation of Personal Property (attached). The Finance Committee recommends approval of this resolution. David Cogburn seconded a motion for approval and the motion was approved unanimously.

- John Pierce reported that the financing for the new residence hall is going to the Board of Governors for approval at their November meeting. Construction on the hall is scheduled to begin in January 2011.
- Residence hall drawings were reviewed at the morning committee meeting.
- John Pierce reported on the FIT dashboard.

Chair Buckner called on Doug Orr for the Academic Affairs report.

- Dr. Orr noted that the committee had reviewed the SACS reaffirmation process in the morning's committee meeting. Dr. Orr called on Provost Jane Fernandes who provided more information about the SACS process.
- Dr. Orr reported on the Crafts Studies Initiatives. The committee has been coordinating its efforts with the Center for Craft, Creativity and Design and the Art Department to consider all the needs of the program. The Academic Affairs committee believes that building/renovating facilities for this project is a prime

candidate for fundraising. The WNC area has a great deal of interest in crafts, many crafts people are moving to the area and more students are interested in this major. The timing of the Master Plan is good for consideration of this project. Once the Harmon Architects feasibility study is completed, the committee will review it and consider next steps.

- Dr. Orr called on Provost Fernandes to report on delivering the curriculum and faculty teaching load. Provost Fernandes reviewed the report that was provided in meeting materials and answered trustees' questions. The Academic Affairs Division will continue to meet with faculty committees to prepare a proposal to UNC General Administration that will challenge the Delaware Study's conclusions about appropriate teaching load for this University and request that our faculty load be adjusted to a level more in line with other liberal arts universities and to take into account the amount of time spent in undergraduate research projects.
- Jane Fernandes introduced the Academic Deans: Ed Katz, Dean of University Programs, Keith Krumpe, Dean of Natural Sciences, Jeff Konz, Dean of Social Sciences and Gwen Ashburn, Dean of Humanities.

Chair Buckner called on Janet Cone for the Athletics Report. Ms. Cone reported that the Family Weekend had been an especially exciting weekend for the Athletics teams. Ms. Cone reminded trustees of their obligations for compliance with NCAA rules and responsibilities as noted in the trustee materials. She reported that Keith Krumpe, Dean of Natural Sciences, is overseeing the NCAA recertification process. She noted that the Academic Progress Rate scores are above the national average. The Big South Conference is seeking to place more emphasis on academics for its member institutions.

Chair Buckner called for a short recess at 4:20 PM. The meeting reconvened at 4:30 PM

Chair Buckner welcomed guests who had joined the meeting to share information about the UNC Chapel Hill School of Pharmacy program at UNC Asheville: David Gantt, Chair of Buncombe County Board of Commissioners; Rick Lutovsky, Executive Director of the Asheville Area Chamber of Commerce; Dr. Dale Fell, Chief Medical Officer at Mission Hospitals; Ellen Williams, Director of Pharmacy at Mission Hospitals; Dr. Jeff Heck, Medical School Dean; Elizabeth Michalets, Mission Hospitals Pharmacy; Kevin Almond, Interim Director of the UNC Asheville Pharmacy Program and Bob Blouin, Dean, UNC Eshelman School of Pharmacy.

Chair Buckner recognized Dean Blouin and asked him to provide information about the development of the Pharmacy program at UNC Asheville. Dean Blouin presented background information on the process of determining the need for additional pharmacy school options and UNC Asheville as an appropriate match for a satellite program. He described Asheville as the best example of holistic medical care and that is the direction that the pharmacy industry is moving. There are several symbiotic organizations to partner with including Bent Creek Institute, Mission Hospitals, the existing UNC Medical School program and MAHEC and UNC Asheville's North Carolina Center for Health and Wellness

