



UNIVERSITY of NORTH CAROLINA
ASHEVILLE

**Minutes of the Meeting of the University of North Carolina at Asheville
BOARD OF TRUSTEES**

Thursday, April 2, 2015
Sherrill Center Mission Health Suite 417

The following Trustees were present:

King Prather, Chair
Kennon Briggs
David Cogburn
JW Davis
Sue McClinton
Audrey Byrd Mosley
Piyush Patel
Wilma Sherrill
Pat Smith
Virgil Smith
Cissie Stevens
James Whalen, Student Trustee

The following Trustee was absent:

Ron Paulus

Others present:

Mary Grant, Chancellor
Joan MacNeill, UNC Board of Governors member
Himanshu Karvir, Chair, UNC Asheville Foundation Board of Directors
Buffy Bagwell, Vice Chancellor for University Advancement
Elizabeth Becker, Executive Assistant, Chancellor's Office
Luke Bukoski, Interim Director, Communication & Marketing
Greg Carter, Associate Vice Chancellor, External Relations
Amy Cohn, Executive Assistant to Vice Chancellor for Finance
Debbie Griffith, Associate Vice Chancellor for Communication & Marketing
Bill Haggard, Vice Chancellor for Student Affairs
Amy Jessee, Senior University Writer & Editor
Judy LaMee, Chair, OLLI Steering Committee
John Liposchak, Director of Advancement Services
Nicole Norian, Director of Human Resources
Pat O'Brien, Executive Assistant to the Provost
Heather Parlier, General Counsel

John Pierce, Vice Chancellor for Finance and Campus Operations
Steve Plever, Manager of News & Public Relations
Christine Riley, Chief of Staff
Lynn Spaight, Assistant Secretary to the Board
Robert Straub, Chair, Chancellor's Staff Advisory Committee
Monique Taylor, Director of Internal Audit
Joe Urgo, Interim Provost and Vice Chancellor for Academic Affairs
Jason Sanford, reporter, AsheVegas.

There being a quorum present, Chair King Prather called the meeting to order at 10:18 a.m. Chair Prather reminded trustees of their obligations under the State Ethics Act, and asked trustees to declare if they had conflicts with any items on the agenda. None were mentioned. All present introduced themselves.

James Whalen, Student Government Association President, was recognized for his service to the board for this past year. James Whalen thanked trustees for the experience and announced that he will be serving as an intern in the UNC President's office.

Chair Prather recognized four trustees whose terms will be expiring at the end of June 2015: David Cogburn, Sue McClinton, Audrey Mosley, and Virgil Smith. He thanked them for their service and asked them to stay connected to the university in the future.

Chair Prather announced that elections for officers will be conducted in July. He has appointed Piyush Patel, Kennon Briggs and Cissie Stevens to an ad hoc nominating committee. They are asked to put together a slate of officers to be sent to trustees in advance of the July meeting.

Chancellor's Report

Chancellor Grant thanked trustees for their support with special thanks to those whose terms end in June for their distinguished service. She thanked Joan MacNeill for her service on the Board of Governors and as campus liaison.

Chancellor Grant provided an update of happenings across campus:

- University Day in Raleigh – a group of our students, including James Whalen, along with Madison Eddings, Ben Eisdorfer, Joey Cutting, Ben Brewer and Lisa Rigsbee, represented UNC Asheville at the General Assembly.
- The university hosted GradNation Summit in Kimmel Arena with city and county schools, United Way and other community partners gathered to strategize ways to improve graduation rates.
- Chancellor Grant, WCU Chancellor and A-B Tech's President announced an economic impact report showing a \$2 billion impact of our combined institutions on the regional economy. And, for every \$1 the students invest in their UNC Asheville education, they receive \$3.40 in lifetime income - a 14% return on their investment.
- Chancellor Grant and Pamela Baldwin, Superintendent of Asheville City Schools signed an MOU allowing dual enrollment of seniors in Asheville High School to take college courses for credit.
- Runda Alamour, was named a Newman Civic Fellow by the Campus Compact organization, recognizing her service to the community.

- Two of our world class faculty have been awarded Fulbright scholarships for extended studies in their fields: Keya Maitra and David Gillette.
- National Conference on Undergraduate Research (NCUR) will be hosted by UNC Asheville in 2016 for their 30th anniversary; 4,000 participants are expected to attend.
- Men's basketball player Giacomo Zilli was named the Big South Scholar-Athlete of the Year. He has a 3.95 GPA and is majoring in economics. Joey Cutting, a start soccer player, was one of the students who attended University Day in Raleigh.
- Budget update – UNC Asheville was required to revert 1.25% of its current fiscal year budget back to the State because of decreased state revenue projections. We are watching the budget discussions for the next biennium closely and need to find ways to help state officials understand that investing in education will boost the economy.
- Chancellor Grant participated in the Martin Luther King, Jr. Day of Service; gave remarks at two Rotary groups; the Chamber of Commerce; and, recently hosted, the Asheville Symphony's Amadeus Festival and their guest pianist, Emmanuel Ax.

Conversations: What our students are working on

Chair Prather directed that the audience move to Sherrill Center Room 410.

Inclusive Building Names

Provost Urgo introduced students leading the discussion: James Whalen, Leigh Whittaker, Maya Newlin and Keith Knox.

James Whalen stated that there are no buildings on campus named for people of color and there are buildings named for people whose history contains practices we do not honor. Specifically, Vance Hall, named for an NC Governor who was a slave owner. Keith Knox noted that this building, housing campus police, makes the building name even more problematic - a police building named for a racist person. Students suggested that the university remove this name. Maya Newlin noted that people of color do not feel comfortable on campus as they are in such a minority. The student's proposal is to name New Hall for Francine Delaney, the first African American to graduate from UNC Asheville, in honor of her career as an educator.

Trustees offered their perspective. Some African American families are descendants of slave owners. Instead of looking backward, do what you can to make the campus more inclusive. The students were encouraged to state their case and make systematic, structural changes. If people of color are being treated differently, be an ambassador to change that; help recruit more students of color, modify programs, change policies, make the campus better than it was.

Pat Smith noted that during the search for the new chancellor one of the overriding concerns was diversity. During interviews with Chancellor Grant, it was clear that this is an important concern of hers also. This seems an ideal opportunity to make changes.

Divestment from Fossil Fuel

John Pierce and Bill Haggard have been in discussions with the student group Divest UNCA to consider excluding fossil fuel investments in the endowment portfolio. Campus hosted a forum in February, attended by John King, UNC Management Company, Green America and students from Divest UNCA. There is also a planned discussion with the Foundation Board in April. Students stated their case for divestment: effects of climate change, investments in these companies have increasing volatility and have the potential for being poor performers in the future. Students recommend more than just divesting

in oil companies and other major fossil fuel producers, but to look for socially responsible investments such as in local, renewable energy producers such as wind and solar. UNC Chapel Hill student government association has passed a resolution seeking divestment of funds from UNC Management and have also set up a Socially Responsible Investment fund of its own.

John Pierce reported that approximately 6% of total investments are in energy funds. UNC Management Company has averaged around a 15.3% return on investment which resulted in more scholarships awarded. The Green America group is looking at investment funds in order to report which ones are divesting from fossil fuels and investing in environmentally-friendly funds. Divestment will not happen overnight, but will take time to gather information about companies, their policies, returns, and make decisions on divestment and diverting investments.

Social Entrepreneurship Project

Provost Urgo introduced students Madison Eddings & Ben Eisdorfer, winners of the state's social entrepreneurship contest.

The goal of the project was to tackle an issue of importance for college campuses and find a way to make a difference. They decided to reduce sexual assault on campuses. The students came up with a product and service called "Pro(TECH)". It is a wrist band, with GPS technology, that is compatible with current blue tooth/cell phone software. For around \$100, this wearable technology could be activated to alert campus police in the case of an assault. The students are seeking additional investors for product development, marketing and product patenting.

Trustees asked to be updated on the students' three discussion topics.

Chair Prather thanked the students for the thoughtful discussions. He called a recess for lunch at 12:20 pm. The meeting reconvened at 1:40 pm.

Committee Reports

Academic Affairs

Provost Joe Urgo reported in Ron Paulus' absence. The committee met in March, and developed a list of topics for future meetings: growth on campus; revenue from graduate programs; faculty governance; and the University's signature programs. The committee heard a report on the post tenure review process, 19 faculty searches in progress, a location change for NEMAC, and advances for the McCullough Institute. UNC Asheville has signed a Memorandum of Understanding with the Eastern Band of Cherokee Indians (EBCI), allowing registered members of the Cherokee tribe to attend as in-state students. EBCI will provide full scholarship, room and board.

Upon recommendation from the committee, Chair Prather called for a vote, and the resolution was unanimously approved.

VOTED: To approve the resolution for the recognition of The Eastern Band of Cherokee Indians.

Audit Committee

Virgil Smith reported. The committee met in March. They discussed internal audit documents and charters, reviewed State Financial Statement Audit for 2014; there were no deficiencies and no non-compliance issues. Monique Taylor, Director of Internal Audit, discussed an internal audit internship

opportunity with UNC Asheville's Department of Management & Accountancy with assistance from Career Services and Financial Aid. The internship gives students work experience in the field of audit.

University Advancement Committee

Cissie Stevens reported. The committee received an update from the advancement division, including a report from Himanshu Karvir for the Foundation Board. Sue McClinton is chairing the committee to commission a portrait of Chancellor Emerita Anne Ponder and raise private funds to cover the cost. For the Boards Challenge: the Board of Trustees has a 92% participation rate and \$82,000 in donations. The Foundation Board has a 93% participation rate with \$35,320 in donations. Buffy Bagwell shared updated figures to say that the Board of Trustees has reached 100% participation rate and \$92,000 in donations. She gave a brief update on year-to-date donations.

Student Affairs Committee

Sue McClinton reported. The committee received an update on a need for need additional campus housing. As the on-campus student population increases, the need for more and improved student spaces in Highsmith is increasing. The preliminary stages of market analysis, costs, survey of spaces needed and preferences are being carried out for possible future action.

A case of sexual misconduct was heard by the committee. In November 2014, a student was dismissed due to a sexual misconduct charge. That student filed an appeal and the appeal has not been upheld by the committee.

Finance and Real Property Committee

John Pierce reported. He reviewed the NEMAC lease resolution, as included in board materials. NEMAC is moving from Grove Arcade to the Collider building to be part of a cooperative on environmental, urban planning, and related issues. The rental cost is about the same.

Upon recommendation from the committee, Chair Prather called for a vote, and the resolution was unanimously approved.

VOTED: To lease premises for NEMAC.

John Pierce reported that the university has submitted a report for review by the Moody's rating service. UNC Asheville currently has an A-1 rating from its last review in November 2013. Results are expected soon.

John Pierce reported on the financial highlights from the 2014 State Audit: capital and other resources grew, debt dropped and funds available to pay debts grew; endowment performance was up. Depreciation increased due to two major projects: Sherrill Center & Overlook Residence Hall. The Profit & Loss Statement shows a decrease in state revenues and an increase in salaries and benefits that created an increase in loss before other revenues. The endowment performance had a return of 15.3%. The current market value of the University Endowment is \$13 million and the Foundation Endowment is \$23 million. The strong enrollment trends and the balance sheet improvement over the past year puts the university in a strong financial position.

Athletics Committee

Kennon Briggs reported; the committee met in March. All funding for athletics is raised from non-state sources and this year's goal is \$1 million. Year to date is at 86% of that goal. There is a new partnership with IMG involving fundraising and marketing. The women's golf program is being developed to help

with gender equity. And, work continues to assure that students in all sports have a great experience on and off the playing field.

Undergraduate Research

Provost Urgo introduced presenters for the Undergraduate Research projects. Joe Urgo noted that there are 600-700 research projects a year and that alumni perceptions from surveys show that the top two experiences that led to their post-graduate success was their undergraduate research project and the job they held on campus during their school years.

Leisa Rundquist, Associate Professor of Art, introduced student Kate Averett. The project they worked on was a Social Geographies Exhibition and Curatorial Reconnaissance Project. They worked with the Asheville Museum of Art to curate an exhibit of outsider art.

Leah Mathews, Professor of Economics, introduced student Hannah James. Their project was on local food research with a goal of finding effective marketing methods for a local food market in collaboration with Appalachian Sustainable Agriculture Project.

Sallie Wasileski, Associate Professor of Chemistry, introduced student Luida Svetlov. Together with Jeff Wilcox, Associate Professor of Environmental Studies they researched the effects of chemicals found in a local CTS superfund site on trees and people living in the area.

After the presentations Chair Prather called a recess at 3:21 p.m. The meeting reconvened at 3:36 p.m.

Web Site Presentation

Debbie Griffith was recognized for a demonstration of the newly re-designed university web site. The site refresh has been in development for a year and is designed to be user friendly to those using tablets and smart phones in addition to desktop computers. The web site will go live in the next week.

Closed Session

Chair Prather called for a motion to go into closed session for the following reasons:

- To prevent the premature disclosure of an honorary award or scholarship AND
- To establish or instruct the staff or agent concerning the negotiations of the amount of compensation or other terms of an employment contract AND
- To consider the qualifications, competence, performance, or condition of appointment of a public officer or employee or prospective public officer or employee,

as allowed by sections 143-318.11(a) (2), (5) and (6) of the North Carolina General Statutes.

Upon a motion duly made and seconded, it was

VOTED: to convene in closed session.

The meeting returned to Open Session at 4:16 p.m.

Consent Agenda

Chair Prather asked for any questions regarding the items on the consent agenda:

- Approval of the Open Session Minutes of the December 12, 2014 meeting
- Approval and Acceptance of the Personnel Report, as reviewed in Closed Session

- Acceptance of the State Financial Audit for Fiscal Year ending June 30, 2014
- Acceptance of the Management Flexibility Report

Upon a motion duly made and seconded, it was

VOTED: to approve the consent agenda.

Closing Remarks


Chair Prather reminded trustees of upcoming events: Board of Governors orientation visit on April 24, Commencement on May 9, and Chancellor Grant's installation on September 19.

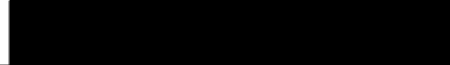
There being no further business to come before the board, Chair Prather called for a motion to adjourn. Upon a motion duly made and seconded, it was

VOTED: to adjourn the meeting at 4:35 p.m.

Submitted respectfully,

Approved,


Heather Parlier
General Counsel


N. King Prather
Chair

07-14-2015
Date

7.8.15
Date